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New Pet Memorial Service Opens in Denver **Paws & Remember™ Helps Pet Owners During Time of Loss**

(Denver, CO) – For many pet owners, the death of their pet is like losing a member of the family. It is a loss that is felt by everyone, young and old alike. To serve those Central Colorado families, a new Paws & Remember™ Pet Loss Center & Crematory franchise with a full range of pet memorialization services has opened at 3900 Niagara St., Suite 100, in Denver.

The Paws & Remember of Denver location is owned and operated by Suhor Industries (SI), a major death care provider of products and services to funeral professionals for 75 years. This is SI's first venture in serving the pet segment of the market. Paws & Remember provides grief support and memorialization products along with cremations to families through a select network of veterinarians after the loss of a family pet. With memorialization products tailored to the needs of the pet owner and their pets - from cats and dogs, to birds and exotic species, and more - Paws & Remember helps families pay tribute and celebrate the life of their pets

Tamara Burkey, a licensed funeral director and embalmer since 1981, serves as Manager of the new Paws & Remember location. Prior to joining Paws & Remember, Burkey owned and operated her own pet cremation business.

“The loss of a pet can impact its owner in much the same way that the loss of a friend or family member would,” stated Burkey. “Children need the gentle explanation of what is happening and empty-nesters feel the profound loss of their pet ‘children’. At Paws & Remember, we work with local veterinarians to provide the same type of help and care for your pet memorialization that you would expect for a human arrangement, with full disclosure of all aspects of the cremation process.”

Paws & Remember provides pet owners with easy and affordable options for honoring their pets in a meaningful, lasting way. Memorialization products and packages offered by the firm and its franchisees include handcrafted urns, photo frames, outdoor garden stones, wind chimes, jewelry, ornaments and similar items, many of which can be fully personalized. Paws & Remember also provides training and resources to veterinary professionals and other pet specialists to help them assist their clients during times of loss.

(More)

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Founded in Indiana in 1997, Paws & Remember launched its franchise program in 2007. The company projects that it will have 12 franchised locations operating nationwide by the end of 2008.

“We found that there was little in the way of quality support for grieving pet owners seeking to memorialize their pets,” said Dennis Welzenbach, COO of Suhor Industries. “Upon learning of Paws & Remember, we felt they had found the right approach for serving this underserved segment of the market. They’ve developed the premier business for serving pet owners during times of grief, providing everything from grief resources and cremation services to memorialization products and a wide range of other keepsakes. We felt that a Paws & Remember franchise would be good for pet owners in the Denver area and the right fit for our business.”

For additional information about Paws & Remember in Denver call 303-275-8979. To learn more about Paws & Remember™, visit www.pawsandremember.com or call 866-231-0806.

To learn more about Suhor Industries, visit www.suhor.com or call 913-345-2120.

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