



FOR IMMEDIATE RELEASE:
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SI Opens New Pet Memorial Service in Oklahoma City **Paws & Remember™ Helps Pet Owners During Time of Loss**

(Oklahoma City, OK) – Paws & Remember™ has begun offering a full range of pet memorialization services to pet owners throughout Oklahoma. The new franchise, located at 345 West Hefner, provides pet cremation, urns and related memorialization products and services, helping pet owners gain closure at the loss of a beloved pet.

This facility is the second Paws & Remember franchise owned and operated by Suhor Industries (SI). Their Denver Paws & Remember location opened this past March. The new facility is managed by pet owner, Lance Ray, a licensed funeral director and embalmer that has worked for SI since 1997.

“There is a need for kind compassion when there is a loss of a family member, your pet,” stated Ray. “I am proud to work with our local veterinarians to provide the same help and care for the loss of a pet that families expect when they make funeral arrangements for any member of their family. Having been in the death care industry for 75 years, our company understands the need for complete disclosure and a dignified cremation process families can trust.”

As a new franchisee, Paws & Remember in Oklahoma City becomes one of a growing number of Paws & Remember providers, and an area leader in the emerging pet memorialization industry. Founded in 1997 in Indiana, Paws & Remember launched its franchise program in 2007, and projects that it will have 12 franchised locations operating nationwide by the end of 2008.

Paws & Remember provides pet owners with easy and affordable options for honoring their pets in a meaningful, lasting way. Memorialization products and packages offered by the firm and its franchisees can be fully personalized and tailored to a wide range of pets, from dogs and cats, to large and small animals, birds and exotic species, and more. Packages and products include handcrafted urns, photo frames, outdoor garden stones, wind chimes, jewelry, ornaments and similar items. Paws & Remember also provides training and resources to veterinary professionals and other pet specialists to help them assist their clients during times of loss.

(more)

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“We found that there was little in the way of quality support for grieving pet owners seeking to memorialize their pets,” said Dennis Welzenbach, COO of Suhor Industries. “Upon learning of Paws & Remember, we felt they had found the right approach for serving this underserved segment of the market. They’ve developed the premier business for serving pet owners during times of grief, providing everything from grief resources and cremation services to memorialization products and a wide range of other keepsakes. While our Denver location is relatively new, the growth trend has been positive so we felt that moving ahead with a Paws & Remember franchise in Oklahoma City would be good for area pet owners and the right fit for our business.”

Headquartered in Overland Park, Kansas, Suhor Industries serves funeral professionals in eleven states. The SI Funeral Services division is the largest Wilbert Burial Vault franchisee in the nation, as well as providing grave openings, cemetery set-ups, cremation products, crematories and embalming services. The SI Memorial and Veterans Memorial divisions provide everything from personal cemetery monuments to columbarias and civic and veterans memorials/tributes. They have designed and built more veterans memorials than any other United States company.

For additional information about Paws & Remember in Oklahoma City call 405-751-6453. To learn more about Paws & Remember™, visit www.pawsandremember.com or call 866-231-0806.

To learn more about Suhor Industries, visit www.suhor.com or call 913-345-2120.

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LOGO and PHOTO ATTACHED

Caption for attached photo:

Lance Ray, manager of the Paws & Remember Pet Loss Center, is shown presenting a customer one of the pet related memorial cremation packages available at the new Oklahoma City location.